



Packaging renewal “Extra Series 50ml set”

Dear partners,

We are pleased to announce the packaging renewal of our “Extra Series 50ml set”. Thank you for your continued support and efforts in promoting CHOYA products.

●Specification

Name	Extra Series 50ml set
Category	liqueur
Vol.	50ml x 3btl
Alc.	17%
JAN	4905846114972
GTIN	14905846114979

- 【Feature】**
- stylish modern look
 - only 100% Japanese premium Nanko ume fruit
 - easy-to-drink liqueur
 - great as a cocktail base
 - perfect gift to someone special or for personal miniature collection

- 【Tasting note】**
- Extra Years: displays initial rich sweetness with notes of almond & marzipan which are then elegantly balanced by a natural vibrant acidity.
 - Extra Shiso: retains the initial character of the Extra Years with pleasantly bitter, herbaceous notes from red shiso leaves.
 - Royal Honey: mild sweetness & pleasant honey aroma followed by notes of almond and marzipan.

【old】



【NEW packaging】



● Renewal:

The shape of the cluster pack has been changed in order to reduce packaging damage

● Size

Name	Packaging	Vol.	Length	Width	Height
(Old) Extra Series 50ml set	1 set	460g	128mm	37mm	80mm
	1 case【20 set】	9kg	290mm	233mm	179mm
		↓↓↓			
(New) Extra Series 50ml set	1 set	467g	130mm	43mm	80mm
	1 case【20 set】	10kg	272mm	242mm	172mm